

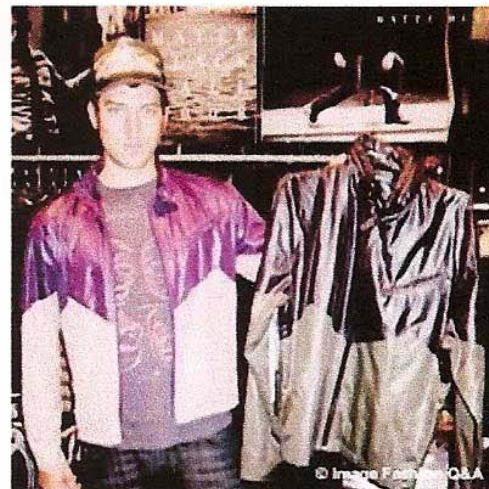
California Class

Paving the way for decades, Californians have created an international stage for bringing environmental issues to the forefront by endorsing green initiatives and policies to further the E-movement. Eco-conscious showroom entrepreneur and owner of Derelict, Jason Bates is paving the way for eco-change in the fashion industry with the creation of Class. Class, a trade show showcasing some of the top designer eco-friendly lines in the world launched at the Santa Monica Civic Auditorium, in California last year and is a bi-annual event of buyers seeking out hot lines who represent a eco-perspective on fashion. Fashion Q&A attend the 3 day event that was held March 1st through the 3rd, 2008. Over 100 exhibitors including, Diesel, WeSC, Topo Ranch, B with G, Ted Baker of London, Threads for Thought



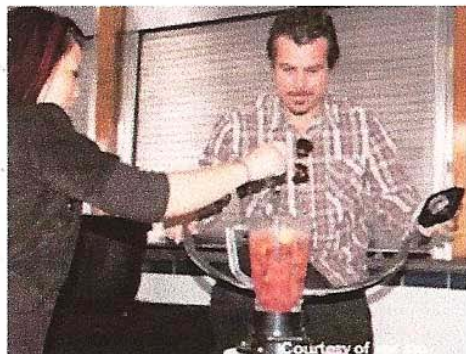
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Pictured (top and bottom) are looks from Ted Bakers Fall 2008 collection Tedbaker.com



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Paul Wignall (center) of Matte Black is co-designer of this emerging men's wear line with his brother Matt Wignall Matteblackclothing.com

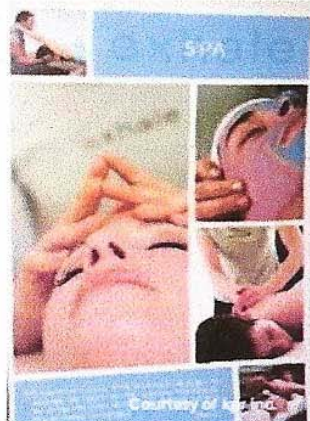


Courtesy of

Co-founder of Class, Jason Bates (right) mixing up a healthily juice concoction. Attendees also sampled Sake'2me, the first bottled all natural flavored sake' and received complimentary spa treatments from Exhale at the Viceroy Hotel, Santa Monica



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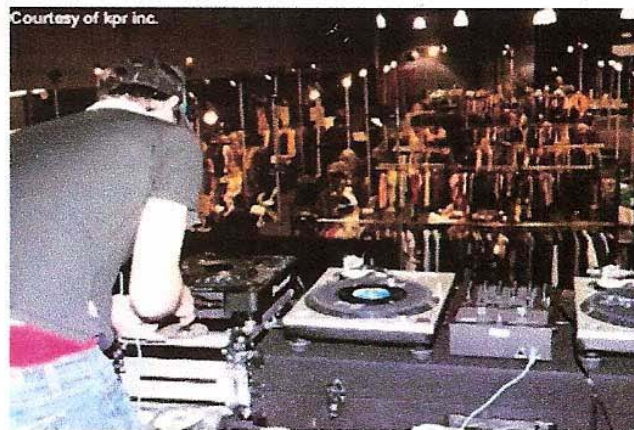
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Courtesy of kpr inc.



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Topo Ranch West Coast Sales Rep, Stephen Niedringhaus (left) holds up a hoodie from the functional men's and women's casual line TopoRanch.com



Courtesy of kpr inc.

Class Trade Show guest DJ had the best view in the house from the top of the Santa Monica Civic Auditorium; once home to the Academy Awards



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